

Untitled Platform.

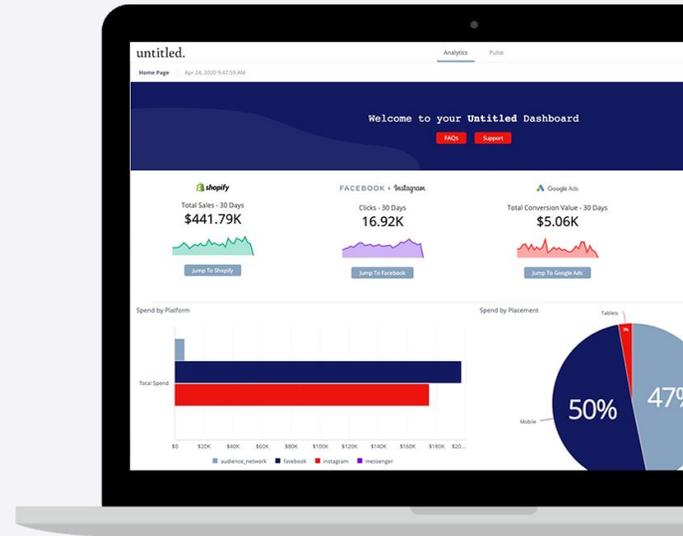
Data-Driven Decisions.

The new agency standard.

Access to real time customer data is the lifeblood of business decision making. Unfortunately, **most agencies are behind the times.** They are not comprised of data-driven architects, engineers, and marketers, and therefore often lead their clients on a misguided path, influenced by theory vs fact.

Time to turn the tables. If your current agency is sending you vanity metrics, providing inadequate reporting, and other false positives, don't bet on them. Take the power back. Take your data in-house.

Demand your agency do better. If not, we're right around the corner.

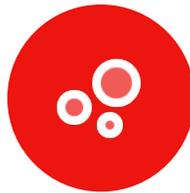


The all-in-one solution to data-driven marketing.

Empowering all businesses with Fortune 500 advanced analytic capabilities that combine all your marketing data into one place, providing solution-based diagnostics, advanced analytics, and infrastructure at an affordable rate.



Better Data.



Better Decisions.



Better ROAS.

See your truth.

Stop guessing. Start knowing. See the whole picture of your marketing universe. Anytime, anywhere. Align decisions accordingly.

Proceed... objectively.

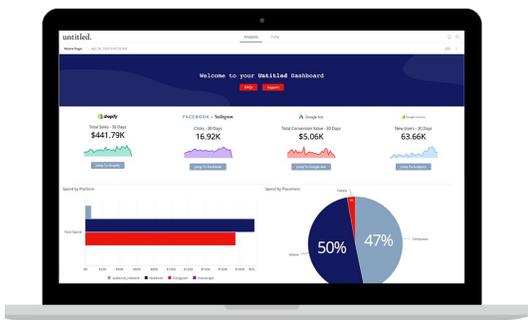
Actualize and democratize your data. Align your team, empower your company. Demo the Untitled platform today.

We make it simple to see the big picture.

The Untitled platform was designed to actualize, democratize, and visualize your data. We combine data from multiple sources and uses advanced analytics capabilities to provide a complete picture to drive better decision making. Focus on what you need. Partner with Untitled Firm today and begin optimizing your business strategies.

Your data at your fingertips.

We aggregate, sync and pipeline your data across multiple channels to provide **metrics that matter** - a complete picture of your most critical marketing spends and business efforts.



Advertising.

Use your Facebook, Instagram, and Google Ads data to get actionable insights to optimize your advertising campaigns. With Untitled, you can:

- Get a full picture of your omni-channel data in near real-time
- View key metrics on marketing campaign performance
- Access full transparency on your return on ad spend
- Track your customer acquisition cost
- Identify and eliminate unprofitable ad spends
- Keep up with your conversion rates over time

Operations.

Combine your data from multiple sources to get valuable insights for operational decision making. With Untitled, you can:

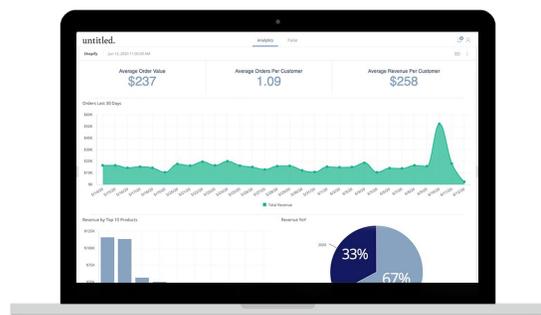
- Easily identify KPIs from sales data
- Understand and utilize prediction and forecasting charts
- Get visualizations to assist with critical business metrics
- Get access to responsive dashboards for proactive decision making



Market Trends.

Get insights into market trends by analyzing customer and sales data. This will allow you to:

- Discover current market trends to capitalize on
- Better understand buying habits of customers
- Create hyper-targeted audiences



Platform Data Sources.

FACEBOOK



Google Analytics



Client Story.

After the conclusion of our two-week marketing sprint, Untitled spent a total of \$566.38 across Facebook & Instagram ad campaigns that directly resulted in \$5,815.26 of revenue for Anchal, **thus achieving a 10.27x ROAS**. Through the use of proven data-driven strategies and tactics, our team was able to increase our client's previous **average ROAS by 970%**.

ANCHAL [on-chal]

Testimonials.

"As a business, accurate, real-time data is critical to our success. The platform allows us to make the data-driven business decisions we need to stay ahead."



Will Copenhaver

Smithey Ironware, VP of Marketing and Sales

"The Untitled platform helped my team identify unprofitable Facebook and Google Search campaigns. As a local small business, it's awesome having an affordable system that helps us visualize and understand all the data we have."

DOO WOP SHOP

Billie Himbaugh

Do Wop Shop, Owner & Operator

Contact Untitled Today.

Rhodes Bratcher, Sales Director • rhodes@untitledfirm.com • (502) 550.5829